

Press release

For immediate release

MAGIX releases new Video Pro X16 with a major AI update

The video editing software for ambitious hobby filmmakers receives new AI tools, permanent license holders can access hub functions

Berlin, April 29, 2024 - With version 16, Berlin-based software developer MAGIX is updating its Video Pro X editing software, the flagship of the Movie Studio family. Hobby filmmakers and video enthusiasts can use AI tools to reduce labor-intensive editing steps and discover new possibilities for creative design. Additionally, users of the perpetual license gain access to the Hub functions previously only included with a subscription. In doing so, MAGIX is fulfilling a frequently expressed customer request.

AI Speech-to-text: Video Pro X automatically transcribes the spoken audio and creates subtitles. These can be customized and enhanced with animation effects.

AI Text-to-speech: Converts text input into audio commentaries and voiceovers. You can choose from numerous languages with different language styles.

AI Style Transfer: This effect applies the styles of well-known artists such as van Gogh or Picasso to videos. The resulting intensity can be adjusted as required, as with any other effect in Video Pro X.

AI Colorize: Black-and-white footage can be realistically colorized in just a few steps. Users do not need to have any prior knowledge of color editing.

Stock content: For the first time, customers with a perpetual license have access to royalty-free stock material such as video, music and sound effects. A total of over one million items of content are available.

NewBlue Effects Suite "Infinite Looks": This effects package offers over 25 effects and numerous presets that users can customize as desired.

“With the new version, we are primarily fulfilling the wishes of our long-standing users for practical AI tools that make everyday tasks more efficient. That's why we've also granted perpetual licenses access to previously subscription-exclusive features,” says Gary Rebholz, Chief Product Officer of the video department at MAGIX.

Price and Availability

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Price of perpetual license: €179

Price of perpetual license (upgrade): €129

Price of 12-month subscription: €95.88